

# NEW Product Summary

## EPSON Stylus Photo R1900

Target RRP £399.99

Launch Date –20<sup>TH</sup> November 2007

***Epson Stylus Photo R1900 with groundbreaking technology for smoother images and colour control.***

**Incorporating revolutionary colour processing technology and UltraChrome™ Hi-Gloss2 Ink, the Epson Stylus Photo R1900 offers a new level of quality for photo enthusiasts.**

The Epson Stylus Photo R1900 Features the latest developments from Epson to provide durable, superior quality, Hi-Definition photos up to A3+ on a wide range of media. It includes groundbreaking image processing technology which manages colour combinations to ensure beautiful prints. It also features a new formulation of Epson UltraChrome Hi-Gloss Ink technology. UltraChrome Hi-Gloss2 represents the evolution of photographic printing, offering a wider colour gamut, natural skin tones and consistent colour with a smooth gloss finish.



In addition to cyan, magenta and yellow inks, UltraChrome Hi-Gloss2 features matte black, photo black, red, orange and gloss optimizer. The new orange ink replaces the blue ink previously used with UltraChrome Hi-Gloss. It allows Epson to offer significant enhancements in colour reproduction for natural skin tones. Output also features more vivid oranges and an expansion in the red colour gamut. The magenta and yellow inks have been reformulated and contribute to accurate blue and green tones. The resin coating of the gloss optimizer and colour inks has been redesigned to create even smoother and glossier prints. The individual ink cartridges mean only the colour that is used needs to be replaced.

The eight-colour inkset featured in the Stylus Photo R1900 creates a staggering 18,446,774 trillion colour combinations. To calculate which combination should be used to deliver the tones and colours required for the images, Epson has developed new Look Up Table (LUT) technology in partnership with one of the world's leading centres of colour science, the Munsell Color Science Laboratory of the Rochester Institute of Technology. In conjunction with the Micro Piezo™ print head the Epson LUT technology decides how much of each colour is used to translate a RGB source file into a CMYK print. The mathematical algorithm effectively optimises colour matching to ensure the printed image is consistent with the original photograph. The end result is prints with smooth gradations, reduced graininess, wide colour gamut and low colour inconsistency, all of which combine to create clear and beautiful, Hi-Definition photographic images.

Other printing technologies in the Stylus Photo R1900 include Epson's Variable-sized Droplet Technology. The smallest droplet of 1.5pl is used for areas where fine detail is required and bigger droplets where larger blocks of colour are needed.

The flexibility of the Stylus Photo R1900 is further enhanced with its increased media support. It will print onto glossy, matte and fine art paper in cut-sheet and roll format. It prints directly onto printable CD's and DVD's. For printing photos without a computer photographers can connect their digital camera or picture viewer using Pictbridge. The comprehensive software package includes Epson Print CD and Epson Creativity Suite including Epson Easy Photo Print, FileManager, Web to Page and Camera RAW Plug-in for Epson Creativity Suite.



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### Key Features

#### *Stylus Photo R1900*

- Print Hi-Definition durable photos and album pages on various media up to A3+
- Achieve vivid colours and natural skin tones with Epson UltraChrome Hi-Gloss2 ink
- Epson Gloss Optimizer Technology for enhanced gloss printing
- Advanced colour processing for smooth and accurate colours with Epson LUT technology
- Outstanding Longevity on both Glossy and Matte Media
- Borderless printing at a resolution up to 5760 x 1440dpi for stunning Hi-Definition photos and super smooth gradations
- Min. 1.5pl droplet size and Variable-Sized Droplet Technology
- Optimized matte/plain paper quality with standard Matte Black ink
- Supports fine art media and roll paper
- 8 Individual Cartridges for Maximum Cost Efficiency
- Advanced connectivity with dual USB 2.0 Hi-Speed ports and PictBridge
- Personalise inkjet printable CDs and DVDs
- Prints are lightfast for 80 years on Epson Premium Glossy Photo Paper
- Energy star compliance
- Bundled with sophisticated photo software including Camera RAW plug-in for Creativity Suite for fast, easy printing of camera RAW files

### Target Market

The R1900 is primarily aimed at Photo enthusiasts, Semi Professional and Professional photographers in which sharing and exhibiting images are vital, as well as image quality and longevity for inspirational or saleable output. The ability to print on a wide variety of media is also very important to this target group as they seek to create lasting memories and fine art images.



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### Part Numbers and Dimensions

Description	Country of Origin	SKU	Part Number	Barcode
Stylus Photo R1900	China	EPSON Stylus Photo R1900 240V EUL	C11C698301	8715946368009
<b>Product Dimensions</b>				
Dimensions (mm) - (w x d x h)	616 x 322 x 214			
Weight (kg)	12.0			
<b>Packaged Dimensions</b>				
Dimensions (mm) - (l x w x h)	687 x 460 x305			
Weight (kg)	15.81			
<b>Extended Warranty Options</b>				
Extension to 3 years standard conditions	Group E35			
Extension to 3 years on-site	Group E45			
<b>Pallet</b>				
Pallet Number	12 (2 ti x 6 hi)			

### Product Specification

<b>Max print resolution colour</b>	5760 x 1440 dpi	<b>Interfaces</b>	USB 2.0
<b>Min. dot size</b>	1.5pl	<b>Front USB sockets</b>	Yes
<b>Max print speed b/w</b>	12 ppm	<b>Number of card slots</b>	0
<b>Max print speed colour</b>	12 ppm	<b>Number of cards supported</b>	0
<b>Borderless Photo Speed (10x15cm)</b>	38 secs (Best Photo Mode)	<b>CD and DVD printing</b>	Yes
<b>Number of cartridges</b>	8	<b>Direct Print</b>	PictBridge
<b>Paper Size</b>	Up to A3+	<b>Preview monitor</b>	No
<b>Paper Handling</b>	120 sheets, Plain A4 paper	<b>Operational Power Consumption</b>	20W



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### Operating System Requirements

#### Recommended System Requirements (Packaging)

OS	Processor	RAM	HDD Space	USB Support
Microsoft(R) Windows(R) 2000	1GHz	256MB	250MB	USB 2.0
Microsoft(R) Windows(R) XP	1GHz	512MB	250MB	USB 2.0
Microsoft(R) Windows(R) XP Professional x64*1	*2	*2	*2	USB 2.0
Microsoft(R) Windows Vista™	1GHz	512MB	250MB	USB 2.0
Mac OS® X 10.2.8*1*3	PowerPC G3 233MHz	128MB	50MB	USB 1.1
Mac OS® X 10.3.9 or later *3	PowerPC G4 1,67MHz or Intel CPU*4	512MB	250MB	USB 2.0

\*1: Minimum system requirements.

\*2: Refer to OS recommended system requirements.

\*3: Some applications and/or functions may not be supported under Mac OS® X.

\*4: Utility software support provided by Apple's Rosetta for Intel-based Macs.

### Software

Software	Ver.	Supported OS(Windows)				Supported OS (Mac)	
		98/Me	2000	XP/64	Vista	10.2.8-	10.5-
Printer Driver	-	-	✓	✓	✓	✓	TBD
Status Monitor	-	-	✓	✓	✓	N/A	N/A
ICC Profiles	1.3	-	✓	✓	✓	N/A	N/A
Epson File Manager	1.3	-	✓	✓	✓	✓	TBD
Epson Scan Assistant	1.1	-	✓	✓	✓	✓	TBD
Epson Attach to Email	1.0	-	✓	✓	✓	✓	TBD
Epson Easy Photo Print	1.5	-	✓	✓	✓	N/A	N/A
Epson Web-To-Page	1.1	-	✓	✓	✓	✓	TBD
Camera RAW plug-in for Epson Creativity Suite	2.2	-	✓	✓	✓	✓	TBD
Epson Print CD	1.6	-	✓	✓	✓	✓	TBD

### Consumables

Colour	Part Number & RRP
Gloss Optimizer Twin Pack	T0870 £6.61
Photo Black	T0871 £8.60
Cyan	T0872 £8.60
Magenta	T0873 £8.60
Yellow	T0874 £8.60
Red	T0877 £8.60
Matte Black	T0878 £8.60
Orange	T0879 £8.60



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### EPSON Pro Photo Range Overview

Stylus Photo R800	Stylus Photo 1400	Stylus Photo R1900	Stylus Photo R2400
			
Photo Enthusiasts			
		Amateur/ Professional	
<b>RRP £249.99</b>	<b>RRP £299.99</b>	<b>RRP £399.99</b>	<b>RRP £539.99</b>

